

Enhancing Storytelling for *illume* with ROE Visual

Bangarra Dance Theatre Uses LED to Immerse its Audience

Melbourne, Australia (July 2025) — Bangarra Dance Theatre, one of Australia's leading performing arts companies used ROE Visual's Carbon CB5 for their *illume* production, achieving new and immersive creative effects by using the enhanced possibilities that an LED wall offers. Novatech Creative Event Technology supplied the complete LED setup for this production, which is the first theatre-based production for Bangarra to choose an LED wall over traditional backdrops.

As this is Bangarra's first collaboration with First Nations visual artist Darrell Sibosado, *illume* created a multidimensional narrative rooted in Indigenous cultural storytelling. It explored the awe of light and how it serves as a bridge between the physical and spiritual worlds, while also addressing the pressing issue of light pollution in the context of the climate emergency.



Credit: Daniel Boud

Playing into the trend of using LED-based solutions to translate creative storytelling and add immersive backgrounds to the theatre stage, the creative team found the Carbon LED wall to be

an excellent medium for their artistic expression, enabling them to achieve visual effects that were previously unattainable.



Credit: Daniel Boud

With lighting design by the renowned Damien Cooper and video design by Craig Wilkinson, the team approached the project with an open mind, embracing the options of an LED-based backdrop.

Based on the creative team's wish to blend dance choreography and visual art, as provided by First Nations stories, the LED screen captured each detail. The overall effect resulted in diverse and distinct layers, adding visual depth as on-stage elements merged with the digital backdrop.

The production worked with ROE Visual Carbon CB5 LED screen, provided by Novatech. "Partnering with Bangarra underscores our commitment to supporting the arts, particularly where innovation is concerned," said Leko Novakovic, Managing Director of Novatech. "This is Bangarra's first production using the possibilities of LED technology, and the results have been outstanding."



Credit: Daniel Boud

The *Illume* performance marks the first occasion on which Bangarra incorporated LED into their performances, combining a unique lighting design with visual elements. Production Manager Cat Studley praised the impressive setup. "The LED screen could cover everything we needed artistically, bringing even more ideas to life. It was the best way to go."

The screen gave an otherworldly glow and helped create a world that was timeless. I loved that it was very futuristic and allowed us to explore a totally new way of telling our stories at Bangarra," observed Frances Rings, Director and Choreographer of *Illume*, highlighting the futuristic yet ancestrally connected atmosphere it fostered.



Credit: Daniel Boud

Grace Kuo, Chief Strategy Officer of ROE Visual, remarked, "Novatech's dedication to creating extraordinary experiences is evident in every detail of *Illume*. Their team's passion for innovation, combined with a genuinely collaborative and employee-friendly culture, makes them a great partner for ROE Visual. We're thrilled to explore even more ambitious projects together, pushing the boundaries of what's possible in live performance."

Illume is currently touring Australia from June to September, enabling a broader audience to experience Bangarra/First Nations history, perspectives, and worldviews.

About Illume:

Illume is a new theatrical experience from Bangarra Dance Theatre, drawing together music, visual arts and dance.

Artistic Director & Choreographer: Frances Rings

Artistic & Cultural Collaborator: Darrell Sibosado

Set Designer: Charles Davis

Lighting Designer: Damien Cooper

Video Designer: Craig Wilkinson

Explore more: <https://www.bangarra.com.au/productions/illume/>

About Novatech Creative Event Technology:

As a family-owned South Australian business, Novatech Creative Event Technology is one of Australia's leading and most respected audio-visual production companies. Driven by a passion and commitment to staging exceptional events since 2001, they have the expertise, technology, and resources to produce and stage truly unique conferences, gala dinners, product launches, road shows, and concerts that surpass their clients' expectations across Australia, all from their home in Adelaide. Their world-class team, cutting-edge technology, and in-depth experience across a wide range of venues provide you with the confidence and peace of mind when staging your next event.

Learn More: <https://www.ncet.co/>

About ROE Visual:

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit: www.roevisual.com